

Michigan Reading Association's Digital Literacy Focus Institute presents

# Digital Literacy Day

**EVERY CHILD A SUPER READER:  
7 STRENGTHS TO OPEN A WORLD  
OF POSSIBLE**

featuring

**Dr. Ernest Morrell**

**March 13, 2017 • Amway Grand Plaza Hotel  
Grand Rapids, MI**



**Don't miss our other Digital Literacy Day speakers!**

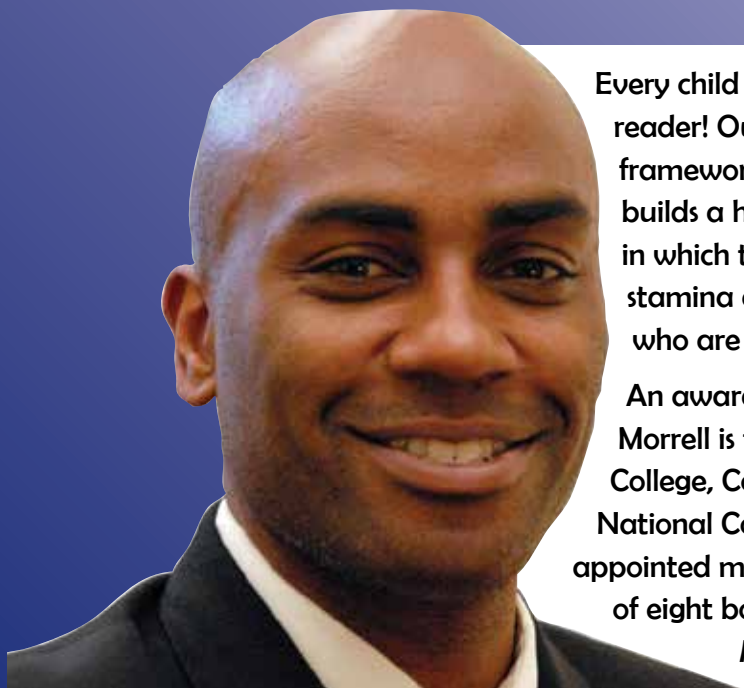
**Troy Hicks  
Amber White  
Craig Steenstra  
Heather Jensen  
Amy Romanowski**

**Mark Raffer  
Erica Hamilton  
Sue Sharma  
Mark Deschaine  
Andrew Steinman**

**Lindy Scripps  
Jeremy Hyler  
Aram Kabodian  
Janet Neyer  
*and more!***

**Digital Literacy Monday is included  
with the 3 day registration fee of \$185  
OR 1 day fee of \$150**

Registration opens  
late October at  
[michiganreading.org](http://michiganreading.org)



Every child deserves the opportunity to become a 24/7/365 super reader! Our *7 STRENGTHS MODEL*, built on a social-emotional framework that honors children's interests, cultures and stories, builds a hopeful, kind and literature-rich community of learners in which teachers can cultivate super readers who read with joy, stamina and purpose, who believe in themselves and others, and who are ready for college, career and civic engagement.

An award-winning author, teacher and researcher, Dr. Ernest Morrell is the Macy Professor of English Education at Teachers College, Columbia University. He is also Past-President of the National Council of Teachers of English, a Fellow AERA, and an appointed member of ILA's Literacy Research Panel. He is the author of eight books, including *Every Child a Super Reader* and *New Directions in Teaching English*.