

## Evaluation Rubric:

<b>Criteria / Rating</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Purpose and goals</b>	The purpose and goal of the plan aligns with the purpose and goals of the grant and the strategic plan of MRA.	The purpose and goal of the plan reasonably aligns with the goals of the grant.	The purpose and goal of the plan are unaligned or incomplete.
<b>Data Support</b>	The strategic development of the project is justified by local / regional data.	The project has merit, but is not supported with local/ regional data.	Justification with data is unaligned or incomplete.
<b>Description</b>	The description is clear, innovative, and reasonably achievable with the resources available.	The project description is reasonably clear and achievable with the resources available.	The project description is unclear or incomplete.
<b>Budget</b>	The proposed budget is realistic and includes justification and vendor for each expense.	The proposed budget is realistic considering the stated activities.	Budget is not aligned to the goals and purpose, is unrealistic, or incomplete.
<b>Outcomes</b>	The activities have the potential to engage a large number of individuals with long-term impact.	The activities have the potential to engage a large number of individuals, but the impact may be limited.	The activities are undefined, unaligned or incomplete.
<b>Assessment Plan</b>	The assessment plan, evaluation and reporting tools are defined and relevant to the goals	The assessment plan, evaluation, and reporting tools are connected to the goals.	The assessment plan, evaluation, and reporting tools are not aligned or incomplete.
<b>Literacy Based Organization</b>	Organization/group is literacy based and recognized as an MRA Council.	Organization/group is literacy based.	Organization/group is not literacy based.
<b>Number of people engaged</b>	Engages/reaches a large number of individuals.	Engages/reaches a moderate amount of individuals.	Engages/reaches a small amount of individuals.
<b>Officers are MRA members</b>	All officers are MRA members and have provided membership numbers.	Some officers are MRA members and have provided membership numbers.	Officers are not members and/or membership numbers are not provided.